

PERIODIC DISCLOSURES

FORM L-38 Business acquisition through different channels (individuals)

Insurer: **SHRIRAM LIFE INSURANCE COMPANY LIMITED**

Period: **2006-2007**

Sl No.	Type of Channel	Current Year		Previous Year	
		No. of Policies	Premium (Rs Crores)	No. of Policies	Premium (Rs Crores)
1	Individual Agents	69173	132.99		
2	Corporate Agents- Banks	0	0		
3	Corporate Agents-Others*	0	0		
4	Brokers	9	0.01		
5	Micro Agents	0	0.00		
6	Direct Business	140	0.11		
	Total (A)	69322	133.11		
1	Referral (B)	26755	46.67		
	Grand Total (A+B)	96077	179.78		